



Center For Airmanship Excellence White Paper

Personal Flying 2.0

***A New Paradigm In
Personal and Business
Mobility***



INTRODUCTION Over the past decade, personal flying has made great strides in affordability, accessibility, capability and safety. The result of this impressive progress is a new way to use private aircraft for your business-and-personal-mobility needs. It's now easier than ever to learn to fly. And it is far simpler to use private aircraft to move yourself, your family and your business associates around the country in comfort and style. Imagine being able to avoid the pain and hassles of airline and road travel while enjoying the personal-flying lifestyle. This white paper will explain how you can solve your business-and-personal-mobility problems through the use of private aircraft that you fly yourself or are flown by professional pilots for you.

WHAT IS PERSONAL FLYING 2.0? The use of the suffix "2.0" usually denotes a new way of doing something that differs a great deal from the old "1.0" way. Personal Flying 2.0 replaces the antiquated and expensive airline and private-aircraft travel of the past with a modern personal-flying solution that is efficient, productive and enjoyable to use. Personal Flying 2.0 utilizes leading edge, multi-faceted training techniques to teach you how to safely fly a private aircraft. And it provides a support structure for your personal flying that ensures a world-class personal-flying experience.

WHAT IS AIRMANSHIP 2.0? The Center For Airmanship excellence uses the term "Airmanship 2.0" as shorthand for how airman now fly their aircraft in the Personal Flying 2.0 environment. Airmanship 2.0 employs the same techniques, systems, processes and procedures that airline pilots use to make airline flying the safest form of travel ever invented. Now, you can easily learn how to fly like the professionals, and you can enjoy the convenience of a flight-support team that makes planning and conducting a personal flight a breeze.

AIRLINE TRAVEL DISADVANTAGES Everyone is familiar with the disadvantages of airline travel:

- The time-consuming and annoying airline trips where you have to go someplace you don't want to go to get to a place you do want to go.
- The long rental-car drives to get from a regional airport to your destination.
- The ever-increasing portal-to-portal travel times associated with airline travel.
- The exasperating unreliability of the U.S. airline system.
- The increasing inconvenience of airline schedules.
- The intrusive and demeaning behavior of TSA and airline personnel.
- The arbitrary, unfair and escalating price of airline tickets.
- The continuous degradation of the airline-travel experience.
- The frustrating erosion of the airline-travel value proposition.

In fact, most people now drive rather than fly on the airlines if the drive time to their destination is five hours or less. The days when you could jump on an airliner, fly to another city in the U.S., do business or visit, and fly back home in the same day are now all but gone unless those two cities are major airline hubs. Regional-airline flights have been significantly cut back and industry pundits predict more of the same for the future. This will only make it more difficult and more expensive to get to and from mid-size and smaller communities.



U.S. airlines are currently reporting load factors approaching 90%. Personal space in airliner cabins has been reduced to the absurd. U.S. airline cabin staff are overstressed and cabin service has suffered. Ticket prices are rising and it's harder to use frequent-flyer miles. Miscellaneous fees are mounting. The glamorous days of airline travel are over and they're not likely to return.

Airline terminals are crowded on good days. When the delays pile up, things can take on a decidedly third-world look and feel. Long security lines are the norm and uncooperative TSA personnel can make getting to your flight on time a challenging experience. Long walks to the boarding gate and uncomfortable waits in crowded waiting areas have become common. With the projected growth in airline traffic, already overcrowded airline



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PERSONAL FLYING 2.0 ADVANTAGES

Word of the advantages of Personal Flying 2.0 has not yet reached the bulk of the people who could profit from the personal and business edge those benefits can provide them with. However, as the airline business model has been collapsing, many forward-thinking individuals and businesses with regional-travel needs have discovered that Personal Flying 2.0 offers them business-and-personal-mobility solutions that they thought were inaccessible or too expensive for them. The advantages these enlightened individuals and businesses enjoy include:

- *Direct point-to-point travel.* Always fly from point A to point B. Avoid the hassles and loss of time associated with flying through hub airports. As Pilot In Command, you plot your own course.



- *Convenient airports.* Depart from a convenient local airport that is close to your home or place of business. Arrive at a convenient local airport that is usually within thirty minutes of where you want to go.

The airlines serve only about 450 airports in the U.S. Private aircraft can use the more than 5,000 public-use airports throughout the country.

- *Shorter portal-to-portal travel times.* Since the dawn of airline deregulation in the early 1980s, portal-to-portal travel times have been increasing. This is the first time in the history of transportation that this has been true. This can be attributed primarily to the airlines widespread adoption of a hub-and-spoke route system following deregulation in the early 1980s. However, travel by private aircraft still offers increasingly speedy portal-to-portal travel. For example, you can typically save 5+ hours of travel time over airline travel when you use a private aircraft to get where you want to go.



**Flying 1.0
Vs.
Personal**



- *One-day trips.* With Personal Flying 2.0, you can leave your home or office at 9 AM, fly to a destination that is 300 miles away, have lunch, conduct a 3-hour business meeting and be back home or to your office by 6 PM. Try doing that on the U.S. airline system.

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- *Reliability.* No delays. No frustrations. No stress. U.S. airlines rely largely on a hub-and-spoke route system. This is the primary cause of the increase in airline portal-to-portal travel times. Private aircraft travel avoids this problem by using a point-to-point travel system. Also, the aircraft you're flying is dedicated to your schedule. You don't have to wait for it to arrive so that you can leave town. This reality virtually eliminates the stress-inducing frustrations that seasoned airline passenger are all too familiar with.
- *Maximum travel flexibility.* Go where you want when you want on your schedule or on a whim. The airlines' complicated and regimented scheduling system locks you into going when and where the airlines want to go. With Personal Flying 2.0, you go where and when you want to go.
- *Time machine.* Modern private aircraft are really time machines. They increase the amount of time you get to spend with your family, friends and business associates. In essence, Personal Flying 2.0 buys you time.



Cirrus SR22 with Garmin Perspective Autoflight System

- *Start-of-the-art private aircraft.* Modern aircraft provide unprecedented levels of safety through the installation of modern safety devices. These safety tools include automated flight-guidance systems, whole-aircraft-parachute systems, synthetic- and enhanced-vision systems, air bags, satellite navigation and communications, and flight-data-recording systems. When flown by properly trained and supported airmen, these modern aircraft can make air travel safer than airline and road travel.



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- *Faster regional travel.* Personal Flying 2.0 really shines as a business-and-personal-mobility solution for regional travel (within 500 miles of home). Personal Flying 2.0 can reduce your round-trip portal-to-portal travel time by at least 5 hours over airline travel and much more over road travel. Personal Flying 2.0 can also be used for travel to destinations more than 500 miles from home, but its travel-time advantage tends to erode for longer-distance travel, although its safety, comfort and convenience do not.



- *Efficient and affordable.* Modern private aircraft are as fuel efficient on a per-mile basis as your family car. And, they travel about four times faster than an automobile. Personal Flying 2.0's shared value of cooperative consumption and the efficiency of the business model make private flying more affordable than most people expect. For example, you can fly yourself and a family member, friend or business associate to Lacrosse, WI and back from Chicago for about one-half the cost per person of airline travel, and your portal-to-portal travel will be about 5 hours faster.
- *Fly yourself or let a pro do it for you.* Personal Flying 2.0 offers you the choice of flying yourself or having an experienced pilot fly while you work or relax. You can become fully qualified to fly yourself on business and personal trips through state-of-the-art training programs that make learning to fly safe, efficient and fun. You can also opt to have a professional pilot come along with you to assist you in your flying or to fly the airplane for you.



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- *Comfort and luxury.* Travel in complete comfort and luxury while feeling relaxed. Modern personal aircraft sport interiors that rival those of high-end luxury cars. The private air terminals you will use are upscale, comfortable and convenient as opposed to crowded mass-transit airline terminals.
- *Enhanced security.* Ongoing evaluations of airline security have revealed the relative ineffectiveness of the TSA in preventing the wrong people and potentially dangerous items from boarding airliners. Some even refer to TSA screening procedures as mere eyewash. With private-aircraft travel, you control who and what gets on the aircraft you are flying on. You never have to fly with unknown strangers. You will depart from and arrive at secure private air terminals. Waiting in TSA security lines will be a thing of the past for you.



- *All-inclusive pricing.* Personal Flying 2.0 business models incorporate all-inclusive pricing: pilots, aircraft management, concierge services, etc. You can concentrate on the enjoyment of Personal Flying 2.0 travel rather than on incessant financial, operational and aircraft-management decisions. Savings in travel costs, efficiency and time can actually increase your bottom line.
- *Other benefits.* Those who use Personal Flying 2.0 as a solution to their business-and-personal-mobility problems report that their income increases, their life is more efficient and their quality of life improves.
- *Quick response.* If rapid response times are important to you, then Personal Flying 2.0 will open up a whole new world. Imagine being able to make a decision to travel and then being off the ground in your private airplane in as little as thirty minutes. That sort of quick response time is impossible on today's airlines

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WHO USES PERSONAL FLYING 2.0?

Forward-looking individuals and businesses with regional-travel needs use Personal Flying 2.0 as their preferred business-and-personal-mobility solution. Entrepreneurs, doctors, lawyers, accountants, top salesmen, high-tech service personnel and many others have discovered that Personal Flying 2.0 offers them business-and-personal-mobility solutions that they thought were too expensive or difficult to access.



SUMMARY Flying 1.0 is still an option, but aren't you ready for a more enjoyable, efficient and productive way to fly? Personal Flying 2.0 is the future of air travel. It's a new dawn. Personal Flying 2.0 provides the convenience of private aviation without the expense. Access is better than ownership. Personal Flying 2.0 will help you and your business to operate more efficiently and grow. Personal Flying 2.0 serves you and your needs on your schedule. Personal Flying 2.0 gives you back the time you thought you lost and it opens up new opportunities and vistas for you, your business and your family. Personal Flying 2.0 is an invaluable asset that you can acquire at far less cost than you might imagine and enjoy for the rest of your life. Personal Flying 2.0 will change your life. It will change every aspect of what you do and who you are.

YOUR NEXT STEP Have you decided yet that Personal Flying 2.0 is for you? If you have, the Center For Airmanship Excellence can help you to become fully qualified to take advantage of the many benefits it offers. Go to www.airmanshipexcellence.org for more information on how to get started on your Personal Flying 2.0 experience.

If you haven't made up your mind yet and you need more information to make such a life-changing decision, the Center For Airmanship Excellence has a wealth of additional information available on its Website, or you can contact the Center at info@airmanshipexcellence.org. Just let us know how we can help you.